# **ReadMe:**

# *Beyond the Multiplex: WP7 – Film Elicitation Group Questions*

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The below dataset are the transcripts of the 16 film-elicitation groups carried out for Work Package 7 of the arts and humanities research council (AHRC) funded project ‘Beyond the Multiplex: Audiences for specialised film in English regions’ – UK Research and innovation (UKRI) funding reference: AH/P005780/I.

The dataset was deposited within the University of Glasgow data repository by Dr. Matthew Hanchard, Research Associate in the School of Social and Political Sciences.

In total, 16 film-elicitation groups were conducted with 4 x conducted in each of the four English regions of the study: North East, North West, South West, and Yorkshire and the Humber. The transcript file names represent these as NE, NW, SW, and YH respectively. The film-elicitation groups were conducted by Dr. David Forrest, with support from Dr. Peter Merrington (PM) and Dr. Matthew Hanchard (MH) of University of Glasgow, and Helen Rana (HR) as an independent researcher. Audio recordings of the interviews of the group sessions were transcribed by Helen Rana, before being anonymized and coded in NVivo Pro 11 by Dr. David Forrest (DF in the metadata), Matthew Hanchard (MSH in the metadata), and Dr. Peter Merrington (PM in the metadata).

# The transcripts were exported from NVivo as rich text documents (.docx) by Dr. Matthew Hanchard. They may be opened in any word processing software package, e.g. Microsoft Word or Google Sheets. They transcripts retain the original coding detail as metadata, and as such can be imported into a qualitative data analysis software such as NVivo, Atlas.ti, or MaxQDA (alongside the *Beyond the Multiplex: WP7 – Film-elicitation group coding scheme*)*.*

The University of Glasgow’s Enlighten research data repository has full permission to store this dataset and to make it open access for public re-use without restriction.

A duplicate of this dataset is stored on the data repository managed by the Digital Humanities Institute (DHI) based at the University of Sheffield.

The dataset is an .docx file which may be opened in any word processing software package, e.g. Microsoft Word or Google Docs.