# **ReadMe:**

# *Beyond the Multiplex: Three-wave Survey – waves 2 and 3 Questions*

This dataset is a copy of the (duplicated) questionnaire used for both the second and third waves of a three-wave survey carried out as work package 5 for the arts and humanities research council (AHRC) funded project ‘Beyond the Multiplex: Audiences for specialised film in English regions’ – UK Research and innovation (UKRI) funding reference: AH/P005780/I.

The dataset was deposited within the University of Glasgow data repository by Dr. Matthew Hanchard, Research Associate in the School of Social and Political Sciences as part of the work carried out for ‘Beyond the Multiplex’. The questionnaire for waves 2 and 3 of the survey were designed by Prof. Simeon Yates of University of Liverpool and Michael Pidd of University of Sheffield, supported by Dr. Peter Merrington and Dr. Matthew Hanchard of the University of Glasgow. The three-wave survey was conducted by The Audience Agency in three waves each spaced two-months apart between August 2018 and January 2019, gathering N=5,071 (wave 1), n=547 (wave 2), and n=317 (wave 3) responses respectively in each wave following within-group subset sampling.

The University of Glasgow has been granted full permission to store the survey questionnaire as a dataset and to make it open access for public inspection and re-use without restriction.

A duplicate copy of the questionnaire is also stored on the data repository managed by the Digital Humanities Institute (DHI) based at the University of Sheffield:

The dataset is in .docx format, which can be readily accessed with any word processing package, e.g. Microsoft Word or Google Docs.