



University of Glasgow, College of Arts, Film and Television Studies

GATEKEEPER INFORMATION SHEET

Title of project and researcher details

Title: A Series of Cycles: *Outlander* and the Role that Screen Content Tourism Plays in Creating Emotional Bonds and Personal Connections, and in Gaining Historical and Cultural Knowledge

Researcher: Teresa Dokey

Supervisor: Dr. Lisa Kelly

Course: PhD in Film and Television Studies (Research)

Why have I been chosen?

You are being invited to take part in a research project about the role and impact the *Outlander* television series plays in creating emotional bonds and personal connections, and in gaining historical and cultural knowledge about Scotland. A research project is a way to learn more about something. You are being asked to take part along with others because you are a tour operator, tourist organization and/or are associated with *Outlander*.

Before you decide if you want to take part, it is important for you to understand why the research is being done and what it will involve. Please take time to read the information in this document carefully and discuss it with others if you wish. Ask me if there is anything that is not clear or if you would like more information. Take time to decide whether or not you wish to take part.

What will happen if you take part?

The purpose of this study is to find out how the *Outlander* television series represents Scotland and Scottish heritage and to conduct audience research to gain new insights. If you decide to take part I will ask you some questions about:

- What *Outlander* television content do viewers/fans value most and what emotional bond do they form with specific content?
- How does the *Outlander* television series motivate viewers/fans to visit set locations in Scotland and how do they relate their most-valued screen content to destination experiences?
- What historical, cultural and linguistic knowledge do *Outlander* viewers/fans gain about Scotland and Scottish heritage from watching the series, and how does this motivate travel to historical and cultural sites in Scotland, and shape views about Scotland today?

You do not have to answer any questions that you don't want to.

Data will be collected via one-on-one interviews that will take place via Zoom, in person and/or another mutually agreed means (e.g., phone) for about an hour on a date and time that is convenient to your schedule. Interviews may also take place on *Outlander* tours if all concerned parties (i.e., tourist site, tour operators, participants, researcher) are in agreement.



I will record your answers on a voice recorder and/or record the Zoom interview so that afterwards I can listen carefully to, and transcribe, what you said. If you do not wish to be seen on Zoom you can turn the camera off.

It is estimated I will be finished collecting data by October 31, 2022; however, some interviews may take place no later than May 30, 2025.

Do I have to take part?

You do not have to take part in this study. There will be no impact if you choose either not to participate in the project or to allow use of the resulting materials. If, after you have started to take part, you change your mind, just let me know and I will not use any information you have given provided you withdraw from the study within two (2) weeks after the completion of data collection prior to the analysis of data.

Keeping information safe and private

I will keep the information I collect from you in a locked cabinet and/or on password-protected devices (i.e., computer, mobile devices) and/or the University's OneDrive.

I will use your name with permission when referencing anything you said. You will be allowed to see and approve use of my comments in pre-publication drafts of any outputs unless you requested to participate anonymously.

I will destroy all of my recordings when the thesis is submitted; however, I will retain transcripts. I will keep notes and the Participant Agreement Form so that we can prove we asked you whether you wanted to take part and that you said yes.

The University will retain all project materials (i.e., thesis, supporting documents such as transcripts, observation notes, anonymized data and identifiable data used by agreement) and confidential personal data (i.e., Participant Agreement Form) in secure storage for ten years for archival purposes (longer if the material is consulted during that time).

What will happen to the results of the research study?

When I have gathered all of the information from everyone who is taking part I will write about what I have learned in a thesis, which is a long essay, which I have to complete for my PhD. This will be read by my supervisors at the University and marked by an internal and external examiner. The thesis and supporting documents (i.e., anonymized data and identifiable data used by agreement but excluding confidential personal data) may be made available online by the University, used in future research, be cited and discussed in future publications, both print and online.

If you request, I will tell you what I have found out about what you think about the questions asked in the interview after data has been analyzed.

How can I access information relating to me or complain if I think information has been misused/used for purposes other than I agreed to?

You can contact the researcher or their supervisor if you have any concerns. If you are not comfortable doing this or if you have tried but don't get a response or if the person in question appears to have left the University, you can contact the College of Arts Ethics Officer



(email: arts-ethics@glasgow.ac.uk).

Where there appear to have been problems, you can – and indeed may be advised to – submit an ‘access request’ or an objection to the use of data. As part of the University’s legal obligations, you have the right to access and objection for any data we keep relating to you that isn’t anonymous.

1. You can submit requests/objections online via the University’s Data Protection and Freedom of Information office: <https://www.gla.ac.uk/myglasgow/dpfoioffice/gdpr/gdprrequests/#>.
2. Access requests and objection are formal procedures not because we mean to intimidate participants into not raising issues, but rather it reflects the fact the University is legally required to respond and address concerns. The system provides a clear point of contact, appropriate support and a clear set of responsibilities.
3. Anyone submitting a request will need to provide proof of their identity. Again, this is not intended to deter inquiries, but rather reflects the University’s duty to guard against fraudulent approaches that might result in data breaches.
4. You also have the right to lodge a complaint against the University regarding data protection issues with the Information Commissioner’s Office (<https://ico.org.uk/concerns/>).

Who has reviewed the study?

This study has been reviewed and agreed by the College of Arts Research Ethics Committee, University of Glasgow. Application 100200167 was approved on 10 August 2021.

Contacts for further information

If you have any questions or concerns about this study, you can ask:

- me, Teresa Dokey (t.dokey.1@research.gla.ac.uk)
- or my supervisor, Dr. Lisa Kelly (Lisa.Kelly@glasgow.ac.uk)
- or the Ethics Officer for the College of Arts (arts-ethics@glasgow.ac.uk)

Thank you for reading this!