

# S I M P L E M I N D S

LIMITED



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## SIMPLE MINDS

TO ALL THE PEOPLE TAKING PART IN THE 'TWENTY-07 STUDY'

The survey you are taking part in is in my opinion most worthwhile. I believe that the results of this kind of survey/study can only help young people in Scotland, as long as the Government and the Councils take heed of the recommendations that are ultimately presented to them from the study group. Your involvement, therefore, is of great importance.

Simple Minds were very flattered that in the course of the first survey they were picked by many of you as their favourite group. Well, they are my favourite group too and not just because of their music, but because of their very positive and optimistic attitude to life.

I would like to wish you best wishes from the band and myself and would add one thing only, and that is to not only answer the questions being asked of you in the survey, but also to perhaps pose some questions of your own to the people conducting the survey.

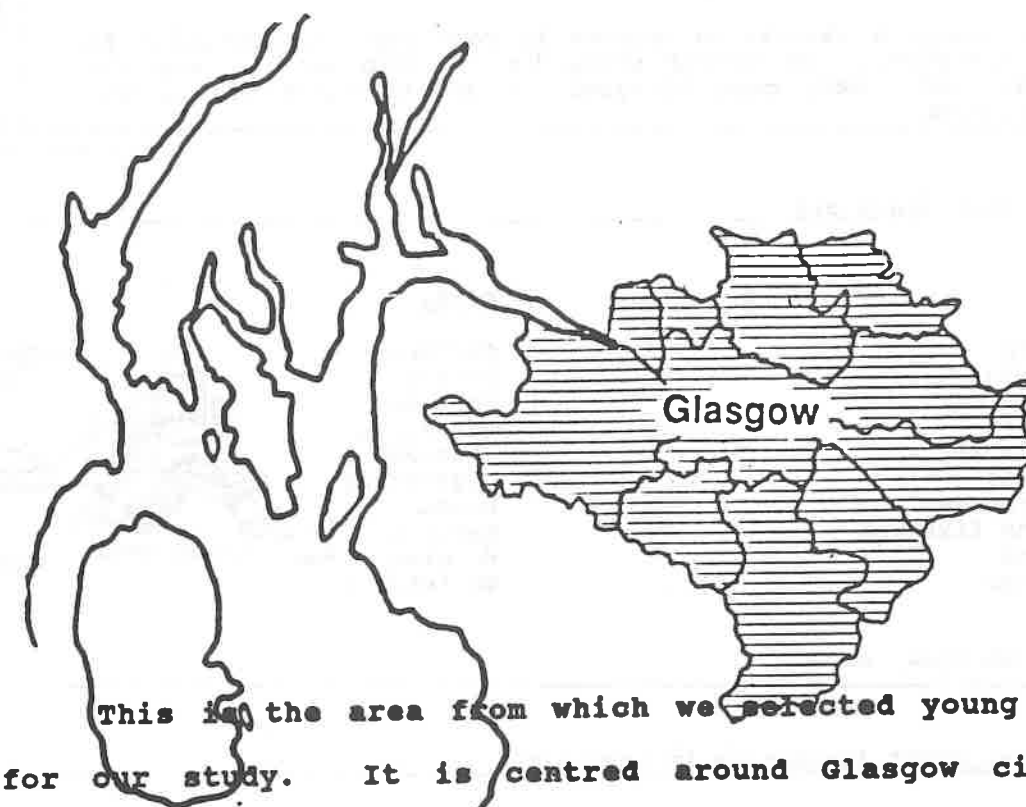
Good luck in the future.

Yours sincerely,

BRUCE FINDLAY  
Manager of Simple Minds



## WEST OF SCOTLAND TWENTY-07 STUDY HEALTH IN THE COMMUNITY



This is the area from which we selected young people for our study. It is centred around Glasgow city but extends north to Bearsden and Milngavie, south to Strathaven, west to Paisley and east to Cumbernauld. Most of you live in urban areas but some live in villages and on farms. This way, we have as many different kinds of people as possible so that our findings are true for all your age group.

Last year, over 1500 of you were visited by an interviewer and a nurse. We're sorry if sometimes it took longer to contact you than we would have liked. We hope that the few of you who did not take part then will join in now.

Inside, you will find some of the first results of the Twenty-07 Study which we hope you find interesting.

## Your Top 20 in 1987

- |                             |                    |
|-----------------------------|--------------------|
| 1. Simple Minds             | 11. Five Star      |
| 2. U2                       | 12. Eurythmics     |
| 3. Madonna                  | 13. The Smiths     |
| 4. Queen                    | 14. Big Country    |
| 5. Hipsway                  | 15. Scheme         |
| 6. Dire Straits             | 16. UB40           |
| 7. Curiosity Killed the Cat | 17. Europe         |
| 8. Bon Jovi                 | 18. Wet, Wet, Wet  |
| 9. A-Ha                     | 19. Housemartins   |
| 10. Talking Heads           | 20. Love and Money |

Certainly a variety of styles in your Top 20, something for almost everybody. We wonder where No. 3 would be now, and what about No. 18? Well done Glasgow! 5 of the bands are or were Glasgow based.

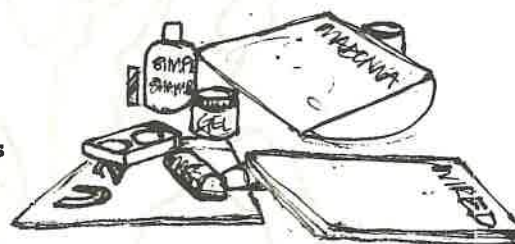
## What did you spend your money on?

### Boys

Sweets  
Records  
Magazines  
Clothes  
Sports kit  
Hobbies  
Cigarettes  
Sports fixtures  
Discos  
Savings

### Girls

Clothes  
Sweets  
Make-up  
Magazines  
Records  
Cigarettes  
Discos  
Savings  
Hobbies  
Toiletries



Sweet-toothed Glasgow, eh!

## What about facilities in your area?

public transport  
health services

sports facilities

employment opportunities  
places for young people to meet

So a big thumbs down for facilities for young people and job opportunities but a cheer for health services and public transport.

## Your main worries?

- |                         | Worrying<br>a lot |                | Worrying<br>a lot |
|-------------------------|-------------------|----------------|-------------------|
| 1. Unemployment         | 36%               | 6. Nuclear War | 22%               |
| 2. Doing well at school | 34%               | 7. Health      | 20%               |
| 3. Parents becoming ill | 29%               | 8. Weight      | 19%               |
| 4. AIDS                 | 24%               | 9. Looks       | 19%               |
| 5. The Government       | 22%               | 10. Pregnancy  | 17%               |

Girls worried more than boys about looks and weight, AIDS and unemployment. Boys worried more about the Government.

## How did you feel about your height?

6 out of 10 thought you were about the right height. More girls than boys felt shorter than they'd like.

## And your weight?

Not so happy about your weight. 1 in 3 felt heavier than you'd like and this applied to one half of all girls.

## Your physique and figure

Are boys vainer than girls we ask ourselves? Look at this!

Rating of physique (boys) figure (girls)	Boys	Girls
good	31%	15%
moderate	61%	58%
not good	8%	27%



## Sports

We asked what sports or exercise you did outwith school. Well, 85% of you did something - 95% of the boys compared with 76% of girls. The most popular? Not difficult is it, Glasgow being the football capital of the Western world.



Most popular sports	How many	Most popular sports	How many
1. Football	42%	6. Cycling	9%
2. Swimming	37%	7. Tennis	9%
3. Badminton	16%	8. Walking	9%
4. Running	11%	9. Golf	9%
5. Snooker	10%	10. Dance	5%

By the way, 1 in 3 of you wanted to do a sport but couldn't, the main reasons being the lack of facilities in your area. Some of the girls who wanted to play football said they couldn't simply because they were girls. Discrimination?

## Who is very healthy?

We asked you to think of someone who was very healthy. 1 in 4 mentioned sports personalities including -

### footballers

Roy Aitken  
Graeme Souness  
Charlie Nicholas

### tennis players

Boris Becker  
Steffi Graff

### athletes

Steve Cram  
Tom McKean  
Tessa Sanderson

Your overwhelming favourite, though, is another athlete, Daley Thompson, who got as many votes as all the others put together!



## Smoking

1 in 6 of the boys and girls smoked, the majority regularly. But boys smoked more cigarettes in a week than girls.