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*Surfacing the National Collections: adapting image cataloguing standards to transform access to National Museums Scotland's online collections (dataset)*

This dataset was produced as part of a project with National Museums Scotland (the Museums) (February - June 2023) to improve their online collections findability and searchability through a user-centred approach. The data was produced through three multi-faceted methods: user/non-user surveys distributed through Qualtrics, interviews with users/non-users involving a mind-map and card-sort activity, and interviews with the Museums’ staff, and a content analysis of user queries collected from the institutions’ Search our Collections portal webpage.

**Publicly available data:** Includes aggregated and anonymised data from the user/non-user interviews, surveys, and user queries, which were collected to understand how participants do and desire to explore the National Museums Scotland’s online collections. This includes a report containing aggregated results from two online surveys ‘Survey Data Report Summary’ (PDF), a folder of images from interviews (from the card sort and concept mapping activities), titled ‘Card-sort and Concept Map Images’ (36 JPEG/PNG), and a series of tables summarising findings from a sample of user search queries from the Museums’ Search our Collections Portal (from 2020-2021) titled ‘GKEF SoC Aggregated Data’ (PDF). Participants are referred to in these documents by pseudonyms.

**Not available publicly:** A folder of ‘Transcriptions of Interviews from Users/Non-users’ (10 Docx files) and a folder containing ‘Transcriptions of Interviews with National Museums Scotland’s Staff’ (13 Docx files). Participants are referred to by a number.