

# Interview Participant Information Sheet

**Name of department:** Department of Marketing

**Title of the study:** Alternative Places of Consumption: Understanding Urban Exploration

## Introduction

Ms Stephanie Anderson is a Marketing PhD student at the University of Strathclyde. Stephanie is undertaking a Doctor of Philosophy (PhD). This research project is required for the completion of a thesis for the PhD.

## What is the purpose of this investigation?

This research aims to understand the consumption of urban exploration. It will do this by investigating the following objectives:

1. To understand the meanings and practices in exploring wasting places
2. To understand how people use notions of 'time' to experience alternative consumption
3. To examine consumers engagement with an alternative aestheticism of decay

This research will aid current understanding of the consumption of place and time. It will provide important insights into how a sense of 'time' plays an important role in situating consumer experiences.

## Do you have to take part?

Participation within this project is voluntary. This research project requires the participant to take part in a face-to-face in-depth interview. This could last between 1-3 hours. It is the participant's decision to take part in the investigation. Participants have the right to withdraw from the project at any point. Participants also have the right to withdraw from the project without giving reason.

## What will you do in the project?

This investigation involves a face-to-face in-depth interview. During the interview the participant will be asked open-ended questions on their experiences of urban exploration. Participants will then show the researcher their photographs of their own urban explorations and discuss them. These interviews will be recorded on an audio-device. Interviews will take place at the participants' home or in a public social place, and will last between 1-3 hours. Interviews will be conducted between January to December 2015.

## Why have you been invited to take part?

Eligible participants will have experience of urban exploration or be part of an urban exploration online community. Participants should also be aged over 18 years old.

## What are the potential risks to you in taking part?

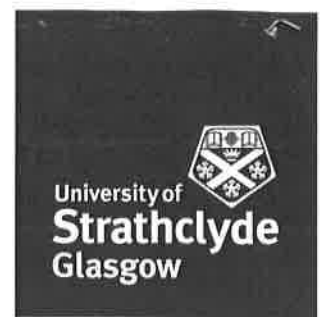
There are no personal safety risks associated with taking part in the in-depth interviews for this research.

## What happens to the information in the project?

The information gathered within this research project will be used within the completion of the PhD thesis. All participant information will be pseudo-anonymised using pseudonyms to conceal the identity of participants. Participant information will be anonymised in any research outputs such as the thesis or publications. The information including personal details and data gathered during the interviews will be safely stored in a locked drawer in a locked office at the University of Strathclyde.

## The place of useful learning

The University of Strathclyde is a charitable body, registered in Scotland, number SC015263



Participants can withdraw their data from the project up to the point of anonymisation. After the point of data anonymisation participants will be unable to withdraw their data. Data will be kept for a maximum of 5 years. After this time it will be destroyed.

The University of Strathclyde is registered with the Information Commissioner's Office who implements the Data Protection Act 1998. All personal data on participants will be processed in accordance with the provisions of the Data Protection Act 1998.

Thank you for reading this information – please ask any questions if you are unsure about what is written here.

### **What happens next?**

If you are happy to be involved in the project you will be asked to sign a consent form to confirm this.

If you do not want to be involved in the project then thank you for your attention.

After the research project has been completed the participant will receive feedback on the project. This will occur at the end of 2016. The results from the investigation will be published within a PhD thesis. The outcomes may also be published within journal publications, conference proceedings or presentations.

### **Researcher Contact Details:**

Any queries should be directed to Dr Kathy Hamilton at the University of Strathclyde as Chief Investigator. Contact details are below.

Ms Stephanie Anderson  
Sir William Duncan Building  
130 Rotten Row  
Glasgow  
G4 0GE  
Email: [stephanie.anderson.101@strath.ac.uk](mailto:stephanie.anderson.101@strath.ac.uk)  
Telephone: +44(0) 141 548 4977

### **Chief Investigator Details:**

Dr Kathy Hamilton  
130 Rotten Row  
Glasgow  
G4 0GE  
[kathy.hamilton@strath.ac.uk](mailto:kathy.hamilton@strath.ac.uk)  
Telephone : +44 (0)141 548 3240

This investigation was granted ethical approval by the University of Strathclyde ethics committee.

If you have any questions/concerns, during or after the investigation, or wish to contact an independent person to whom any questions may be directed or further information may be sought from, please contact:

Secretary to the University Ethics Committee  
Research & Knowledge Exchange Services  
University of Strathclyde  
Graham Hills Building

The place of useful learning

The University of Strathclyde is a charitable body, registered in Scotland, number SC015263