# **ReadMe:**

# *Beyond the Multiplex: Three-wave Survey - Wave 1*

This dataset is a copy of the survey responses to the first of a three-wave survey carried out as Work package 5 for the arts and humanities research council (AHRC) funded project ‘Beyond the Multiplex: Audiences for specialised film in English regions’ – UK Research and innovation (UKRI) funding reference: AH/P005780/I.

The dataset was deposited within the University of Glasgow data repository by Dr. Matthew Hanchard, Research Associate in the School of Social and Political Sciences as part of the work carried out for ‘Beyond the Multiplex’. The questionnaire for wave 1 of the survey was designed by Prof. Simeon Yates of University of Liverpool, supported by Dr. Peter Merrington and Dr. Matthew Hanchard of the University of Glasgow. The three-wave survey was conducted by the Audience Agency in 3 waves, each spaced two-months apart between August 2018 and January 2019. The survey gathered N=5,071 (wave 1), n=547 (wave 2), and n=317 (wave 3) responses respectively in each wave following within-group subset sampling based on a respondent stated preference for ‘specialised’ films.

The University of Glasgow has been granted full permission to store the survey questionairre as a dataset and to make it open access for public inspection and re-use without restriction.

A duplicate copy of the questionnaire is also stored on the data repository managed by the Digital Humanities Institute (DHI) based at the University of Sheffield:

The dataset is in .xlsx format, which can be readily accessed with any spreadsheet processing package e.g. Microsoft Excel or Google Sheets.