# **ReadMe:**

# *Beyond the Multiplex: WP4 - Audience Member Interviews*

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The below dataset are the questions asked in each of the 200 semi-structured interviews carried for Work Package 4 of arts and humanities research council (AHRC) funded project ‘Beyond the Multiplex: Audiences for specialised film in English regions’ – UK Research and innovation (UKRI) funding reference: AH/P005780/I.

This dataset was deposited within the University of Glasgow data repository by Dr. Matthew Hanchard, Research Associate in the School of Social and Political Sciences.

In total, 50 interviews were conducted in each of the four English regions of the study: North East, North West, South West, and Yorkshire and the Humber. The transcript file names represent these as NE, NW, SW, and YH respectively. The interviews were conducted by the following project members (with bracketed initials used to indicate the interviewer for each file: Prof. Bridgette Wessels (BW), Dr. Peter Merrington (PM), and Dr. Matthew Hanchard (MH) of University of Glasgow; Liz Robson (LR) formerly of University of Newcastle; Dr. Sarah Hargreaves (SH) and Dr. Rosie Shute (RS) of University of Sheffield; and Helen Rana (HR) as an independent researcher. Audio recordings of the interviews were transcribed by DiTech process solutions, before being anonymized and coded in NVivo Pro 11 by Dr. Matthew Hanchard (MSH in the metadata) and Dr. Peter Merrington (PM in the metadata) of University of Glasgow.

# The transcripts were exported from NVivo as rich text documents (.docx) by Dr. Matthew Hanchard. They may be opened in any word processing software package, e.g. Microsoft Word or Google Sheets. They transcripts retain the original coding detail as metadata, and as such can be imported into a qualitative data analysis software such as NVivo, Atlas.ti, or MaxQDA (alongside the *Beyond the Multiplex: WP6 – Expert Interview coding scheme*)*.*

# The University of Glasgow’s Enlighten research data repository has full permission to store this dataset and to make it open access for public re-use without restriction.

# A duplicate of this dataset is stored on the data repository managed by the Digital Humanities Institute (DHI) based at the University of Sheffield.

# The dataset is an .docx format, which may be opened in any word processing software package, e.g. Microsoft Word or Google Docs.